



Maastricht University, Karl Dittrich Hall

Tuesday, March 25, 2014

Maastricht, the Netherlands

Smart, Connected and Green

A Symposium on Innovation in Commercial Real Estate

Hosted by:

The European Centre for Corporate Engagement

The MIT Center for Real Estate

Maastricht, the Netherlands

Tuesday, March 25, 2014

08:30 **Registration opens**

09:00 **Introductory remarks**

Piet Eichholtz, Professor of Real Estate Finance, Maastricht University

9:15 **Benchmarking innovation**

A discussion on innovating in measurement and measuring innovation.

Chair: **Piet Eichholtz**, Professor of Real Estate Finance, Maastricht University

David Geltner, Professor of Real Estate Finance, MIT

Peter Hobbs, Managing Director, Head of Research, IPD

Elsbeth Quispel, Head of Sustainability, Global Real Estate Sustainability Benchmark

10:45 **Coffee break**

11:15 **Smart, connected and green: the value of innovation**

A discussion on the market demand and value of today's innovations.

Chair: **Jaap Bos**, Associate Professor of Finance, Maastricht University

Dirk Brounen, Professor of Real Estate Economics, Tilburg University

Andrea Chegut, Post-doctoral Fellow, Maastricht University

Nils Kok, Associate Professor of Real Estate Finance, Maastricht University

12:30 **Lunch**

13:30 **The innovators: Innovations changing cities today**

A discussion on meeting the space demands of today, which help cities get smart, connected and green.

Chair: **Rob Bauer**, Professor of Institutional Investors, Maastricht University

Christopher Durben, Designer, Smart and Connected Communities, Cisco

Thomas Zoellner, Director of Business Development, Urbanfarmers

Ronald Rovers, Director, SBS Sustainable Building Support Center

15:30 **Coffee break**

16:00 **Getting Connected - Looking at the digital demand of the future**

How digital connectivity changes are use of building space.

Chair: **Piet Eichholtz**, Professor of Real Estate Finance, Maastricht University

Everett Thompson, Founder and CEO, WiredRE

Karsten Spengler, Associate Director, ARUP

Thies Lindenthal, Post-doctoral Fellow, MIT

17:45 **Day Closing**

18:00 **Cocktail reception and hors d'oeuvres**

19:00 **Evening closing**