

Investors Support G8 Efforts to Catalyse Impact Investing

Today, in the lead up to the G8 Summit in Enniskillen, Prime Minister Cameron will convene key global leaders from government, civil society, and the private sector to evaluate the potential and practicalities of using “social impact investing” to tackle significant global challenges. We urge the world to take notice of this positive development.

The scale of our global problems far exceeds the resources currently allocated to solve them. By tapping the power of markets, impact investing has strong promise of unlocking new capital sources that can complement existing philanthropic and government funds. It can also catalyse innovations that help unravel some of society’s most pressing issues.

Simply put, impact investments are those that generate social or environmental value, as well as financial return. This year impact investors will channel billions of dollars to fund impactful innovations in sectors as diverse as sustainable agriculture, affordable housing, clean technology, and financial services for the poor.

G8 governments have an essential role to play in helping this quickly growing field achieve maximum social benefit. Today’s problems are systemic and present risks that affect multiple economies at once, requiring responses that are coordinated across geographies. By creating an

enabling policy environment, G8 countries can support promising innovations and help scale market-based solutions across national borders. Collaboration amongst G8 governments will also help streamline efforts, enable cross-

border capital flow, and avoid duplication as the nascent industry develops supportive infrastructure to help it grow into a global market.

We applaud Prime Minister Cameron and officials from G8 countries for their proactive step to embrace the promise of impact investing as an important complement to existing efforts by the public and non-profit sectors. We urge the G8 to translate the outputs of the June 6 meeting into bold action and encourage the G20 to take note and follow suit. We stand ready to support the task force appointed to carry forward the recommendations that emerge from this convening.

Impact Investing can catalyse innovations that help unravel some of society’s most pressing issues.

Asset Owners

AEGON NV	City Bridge Trust	Goldman Sachs	NOTS Foundation
The Annie E. Casey Foundation	Cordaid	Groupe SOS	Omidyar Network
Armonia	Credit Suisse	Impact Community Capital	Overseas Private Investment Corporation
Barrow Cadbury Trust	Deutsche Bank	Inter-American Development Bank Group	Panahpur
Bertelsmann Stiftung	DOEN Foundation	J.P. Morgan	The Rockefeller Foundation
Big Lottery Fund	Esmée Fairbairn Foundation	KL Felicitas Foundation	Shell Foundation
Big Society Capital	The F.B. Heron Foundation	Lombard Odier & Cie	Threshold Group
Case Foundation	FMO	Lundin Foundation	The Tony Elumelu Foundation
Christian Super	Ford Foundation	Morgan Stanley	Uman Foundation
Citigroup, Inc.	Friends of San Patrignano		

Asset Managers

Aavishkaar	Contrarian Capital	National Community Investment Fund	Social Capital Partners
The Abraaj Group	DBL Investors	Nonprofit Finance Fund	The Social Investment Business Group
Acumen	EcoEnterprises Fund	Phatisa	Social Venture Fund GmbH
Althelia Ecosphere	Elevor Equity	RegCharles Finance and Capital	Sonen Capital
Azure Partners SA	Generation Investment Management	responsAbility Investments	TriLinc Global
Beartooth Capital	Gray Ghost Ventures	Root Capital	Trillium Asset Management
Bridges Ventures	ImpactAssets	Sarona Asset Management	Triodos Investment Management
Calvert Foundation	Jonathan Rose Companies	ShoreBank International	Triple Jump
Community Reinvestment Fund	LeapFrog Investments	SJF Ventures	Unitus Impact
Composition Capital Partners	Media Development Investment Fund	SNS Impact Investing	

Industry Service Providers

B Lab	Ecotrust	Light for the World	Social Finance (US)
D. Capital Partners Limited	Global Alliance for Clean Cookstoves	Rockefeller Philanthropy Advisors	Tides
European Centre for Corporate Engagement (ECCE) at Maastricht University	Global Impact Investing Network	SNV Netherlands Development Organization	Wilbanks Partners
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